

Feeling Anti-Social?

Outsource IT is offering special pricing on social media marketing services booked during the month of October 2016. Take advantage of this great opportunity to grow your online presence!

Kickstarter Program

Only \$75 (normally \$100)

The Kickstarter Program helps companies with no social media presence begin establishing a digital marketing strategy, learn which platforms are most appropriate, and create accounts to increase customer interaction and brand awareness.

- **Social media strategy:** We will work with you to determine your social media needs and goals, outline opportunities to grow your social media presence, and prescribe specific strategies for long-term online success.
- **Social media profiles:** Outsource IT will help identify the social networks suitable for your business and create profiles you can use to communicate with existing customers and attract new ones. Social media platforms considered include: LinkedIn, Google+, Facebook, Pinterest, Houzz, Instagram, Yelp and YouTube.

Tune-Up Program

Only \$150 (normally \$200)

The Tune-Up Program is designed for companies that have already established a social media marketing presence and require assistance in optimizing its value. By refining goals and defining specific tactics, we will take your social media marketing to the next level.

- **Social media audit:** Outsource IT will perform an in-depth analysis of your current social media presence and what competitors are doing in the social media marketing space as fodder for developing a customized strategy for your company.
- **Social media tactics:** We will define social media goals, objectives and actions that are specific, measurable, attainable, relevant and time-bound.
- **Social media profile improvement:** We will make specific changes to your social media profiles to achieve your goals and objectives for a six-month period.

Maintenance Programs

Need assistance performing on-going social media marketing tasks to realize your goals? Outsource IT has created maintenance programs that relieve you of the hardship of maintaining your social media presence. Ask us about how we can help you manage things so you can focus on your business.

Call Outsource IT today at (303) 690-5200 to get started!